

# ANNOUNCEMENT COPY

The following headings, copy, quotes and samples are designed to give ideas to promote the *Love Bank Missions Program* in your church, school or organization.

## HEADINGS

One or more of these headings can be used as the opening /title copy for bulletin, newsletter, Web site and community advertising.

- Coming! The *Love Bank Missions Program*
- Mission Program Ignites Enthusiasm for Ministry
- Life Changing Program Instills a Ministry Mindset
- Mission Program Helps 'Defend the Cause of the Fatherless' Isaiah 1:17
- Mission Program Presents a Tangible Outreach Tool
- Life Impacting Program Inspires the Next Generation of Missionaries
- Unique Program Inspires Children to Have a Heart for Ministry
- Premier Program Helps Parents Give Children a Heart for Others
- Missions Program Teaches Children About Orphan Ministry
- *Love Bank* Program Gives Adults and Children a Mission and Ministry Mindset

## COPY

The following 3 options are some ideas for copy.

Option 1:

\_\_\_\_\_ is privileged to host the *Love Bank Missions Program*. This life impacting program is part of *Dresses for Orphans*, a nonprofit ministry that sews specially made dresses and shirts for orphans worldwide. The 'Love Bank' is a fundraising effort that benefits the ministry and at the same time gives our church family an exciting and tangible outreach tool. There will be a special meeting on \_\_\_\_\_ at \_\_\_\_\_ to learn more and to give out the 'Love Bank' cans. For more information please contact \_\_\_\_\_.

### Option 2:

The Children's Department of \_\_\_\_\_ is sponsoring the *Love Bank Missions Program*! This program is part of *Dresses for Orphans*, a nonprofit ministry that sews specially made dresses and shirts for orphans worldwide. The 'Love Bank' is a fundraising effort that benefits the ministry and at the same time provides a way for our kids to help other kids – orphans around the world who have so little.

*Love Bank* cans will be given to your child(ren) on \_\_\_\_\_ during their Sunday School hour. This is an opportunity for your family to demonstrate a concern for others by filling the can(s) with loose change.

### Option 3:

In conjunction with Orphan Sunday, \_\_\_\_\_ will be hosting the *Love Bank Missions Program* which will be implemented through our children's department. It is a fundraising effort of *Dresses for Orphans*, a nonprofit ministry that sews specially made dresses and shirts for orphans worldwide. This program gives families the opportunity to work together to impact children in a very tangible way.

*Love Bank* cans will be available after the worship service next Sunday at the Love Bank table in the foyer. Please pick up your can, fill it with coins and return it to the Love Bank table on Orphan Sunday!

## QUOTES

These quotes added to the body of your copy will add interest and inspire people to get involved.

"Don't fail to do something just because you can't do everything."

*Bob Pierce*, founder of World Vision

For an orphan, "it is the lack of unconditional love, the right to be accepted as a child and to be loved as a child, no matter what you do, that is the most wounding."

*Roger Dean Kiser*, orphan and bestselling author

"I have come to realize that the greatest disease and suffering is to be unwanted, uncared for, to be just nobody to no one."

*Mother Teresa* of Calcutta after witnessing almost five decades of indescribable physical suffering

“Great opportunities to help others seldom come, but small ones surround us every day.”

*Sally Koch*

“It is one of the most beautiful compensations of this life that no man can sincerely try to help another without helping himself.”

*Ralph Waldo Emerson*

“Love heals people – both the ones who give it and the ones who receive it.”

*Karl Menninger*

“One hundred years from now, it will not matter what kind of car I drove, how much I had in my bank account, or what my clothes looked like. But the world may be a little better because I was important in the life of a child.”

Unknown

“For everyone to whom much is given, from him much shall be required.” Luke 12:48 (NKJV)

“It is not the physical pain that endangers orphans the most. It is the mental pain caused by stress from years and years of being neglected, pushed aside, disregarded, unloved, and made to feel undeserving.”

*Roger Dean Kiser, orphan and bestselling author*

## **SAMPLE**

This sample will show how you can merge together a heading, copy and quote:

### **Mission Program to Help ‘defend the cause of the Fatherless’ (Isaiah 1:17)**

Trinity Church is privileged to host the *Love Bank Missions Program*. This life impacting program is part of *Dresses for Orphans*, a nonprofit ministry that sews specially made dresses and shirts for orphans worldwide. The ‘Love Bank’ is a fundraising effort that benefits the ministry and at the same time gives our church family an exciting and tangible outreach tool.

Bob Pierce, the founder of World Vision said, “Don’t fail to do something just because you can’t do everything.” The *Love Bank Missions Program* is a way for us to do something and by all working together, we can make a big difference.

There will be a table in the foyer for the next three Sundays for you to learn more and to pick up a *Love Bank* can.

For more information please contact Sue Jones at 123-456-7890 or by email at [suejones@yahoo.com](mailto:suejones@yahoo.com).